

# 2021 ADVERTISING RATES

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Pricing effective Jan. 1, 2021

	READERS	CIRCULATION	PUBLICATION DATE	OPEN RATE	CLASSIFIED DISPLAY RATE
<b>WASHINGTON COUNTY</b>					
PT/Clipper/Arlington Combo	26,375	10,550	Tuesday/Thursday	\$19.50	\$21.00
Pilot-Tribune/Clipper	25,200	10,080	Tuesday	\$16.50	\$18.00
Pilot-Tribune	7,125	2,850	Tuesday	\$12.25	
The Enterprise	7,125	2,850	Friday	\$12.25	\$14.50
PT/Clipper/Enterprise Combo	32,325	12,930	Tuesday/Friday	\$25.70	\$28.90
Arlington Citizen	1,175	470	Friday	\$8.50	\$9.50
<b>BURT COUNTY</b>					
Oakland Independent	1,650	660	Thursday	\$7.10	\$7.60
Lyons Mirror-Sun	1,190	475	Thursday	\$6.60	\$6.85
Oakland/Lyons Combo	2,840	1,135	Thursday	\$11.00	\$11.00
Oakland/Lyons/Clipper	20,915	8,365	Tuesday/Thursday	\$20.75	
<b>MISSOURI VALLEY, IA</b>					
Missouri Valley Times-News/Merchandiser	15,650	6,260	Wednesday	\$14.75	\$16.00
Missouri Valley Times-News Midweek	3,890	1,555	Wednesday	\$10.75	\$12.00
<b>DUNLAP, IA</b>					
The Dunlap Reporter	1,500	600	Thursday	\$6.50	\$7.50
<b>MAPLETON, IA</b>					
Mapleton Press/Budget Booster	6,675	2,670	Thursday	\$10.00	
Mapleton Press	2,825	1,130	Thursday	\$8.25	
<b>REGIONAL IOWA SHOPPERS &amp; COMMON SUPPLEMENTS</b>					
Green Saver	42,000	16,800	Thursday	\$6.45	
Rocket	80,000	30,500	Wednesday	\$9.00	
<b>SEWARD, NE</b>					
Seward County Independent	6,750	2,670	Wednesday	\$12.00	\$12.75
Seward County Independent/Connection	15,625	6,250	Wednesday/Thursday	\$17.00	\$18.00
Milford Times	2,000	640	Wednesday	\$7.10	\$8.10
Connection	9,650	3,630	Thursday	\$12.00	\$12.00
Friend Sentinel	1,625	570	Wednesday	\$7.10	\$8.10
Wilber Republican	2,395	910	Wednesday	\$7.10	\$8.10
Crete News	4,750	1,610	Wednesday	\$9.75	\$10.75