

2020 ADVERTISING RATES

Add full color to your ad for only \$95 per publication
Prices Per Column Inch

Pricing effective March 2020

	READERS	CIRCULATION	PUBLICATION DATE	OPEN RATE	CLASSIFIED DISPLAY RATE
WASHINGTON COUNTY					
PT/Clipper/Arlington Combo	28,775	11,510	Tuesday/Thursday	\$19.25	\$20.75
Pilot-Tribune/Clipper	27,400	10,960	Tuesday	\$16.25	\$17.75
Pilot-Tribune	7,500	3,000	Tuesday	\$12.00	
The Enterprise	7,500	3,000	Friday	\$12.00	\$14.25
PT/Clipper/Enterprise Combo	34,900	13,960	Tuesday/Friday	\$24.25	\$27.30
Arlington Citizen	1,375	550	Thursday	\$8.50	\$9.50
BURT COUNTY					
Oakland Independent	1,725	690	Thursday	\$7.00	\$7.50
Lyons Mirror-Sun	1,375	550	Thursday	\$6.50	\$6.75
The Clipper	19,900	7,960	Wednesday	\$12.75	
Oakland/Lyons Combo	3,100	1,240	Thursday	\$10.75	\$11.00
Oakland/Lyons/Clipper	23,000	9,200	Tuesday/Thursday	\$20.80	
MISSOURI VALLEY, IA					
Missouri Valley Times-News/Merchandiser	15,625	6,250	Wednesday	\$14.50	\$15.75
Missouri Valley Times-News Midweek	4,125	1,650	Wednesday	\$10.50	\$11.75
Missouri Valley Times-News Weekender	4,125	1,650	Friday	\$10.50	\$11.75
Times-News/Merchandiser & Weekender Combo	19,750	7,900	Wednesday/Friday	\$22.40	\$24.60
DUNLAP, IA					
The Dunlap Reporter	1,565	625	Thursday	\$6.25	\$7.25
MAPLETON, IA					
Mapleton Press/Budget Booster	6,625	2,650	Thursday	\$9.75	
Mapleton Press	2,825	1,130	Thursday	\$8.00	
REGIONAL IOWA SHOPPERS & COMMON SUPPLEMENTS					
Green Saver	42,000	16,800	Thursday	\$6.45	
Rocket	80,000	30,500	Wednesday	\$9.00	
SEWARD, NE					
Seward County Independent	6,750	2,700	Wednesday	\$11.75	\$11.75
Seward County Independent/Connection		6,900	Wednesday/Thursday	\$16.58	\$16.58
Milford Times	2,000	800	Wednesday	\$7.00	\$7.90
Connection	9,650	4,200	Thursday	\$11.75	\$11.75
Friend Sentinel	1,625	650	Wednesday	\$7.00	\$7.00
Wilber Republican	2,395	950	Wednesday	\$7.00	\$7.00
Crete News	4,750	1,900	Wednesday	\$9.75	\$9.75