

2019 ADVERTISING RATES

Add full color to your ad for only \$95 per publication
Prices Per Column Inch

	READERS	CIRCULATION	PUBLICATION DATE	OPEN RATE	CLASSIFIED DISPLAY RATE
WASHINGTON COUNTY					
PT/Clipper/Arlington Combo	29,375	11,750	Tuesday/Thursday	\$18.25	\$19.75
Pilot-Tribune/Clipper	28,250	11,300	Tuesday	\$16.00	\$17.50
Pilot-Tribune	7,750	3,100	Tuesday	\$11.75	
The Enterprise	7,750	3,100	Friday	\$11.75	\$14.00
PT/Clipper/Enterprise Combo	36,000	14,400	Tuesday/Friday	\$24.25	\$27.30
Arlington Citizen	1,375	550	Thursday	\$8.50	\$9.50
BURT COUNTY					
Oakland Independent	2,000	800	Thursday	\$6.75	\$7.25
Lyons Mirror-Sun	1,500	600	Thursday	\$6.25	\$6.50
The Clipper	20,500	8,200	Wednesday	\$12.50	
Oakland/Lyons Combo	3,500	1,400	Thursday	\$10.25	\$10.75
Oakland/Lyons/Clipper	24,000	9,600	Tuesday/Thursday	\$19.50	
MISSOURI VALLEY, IA					
Missouri Valley Times-News/Merchandiser	16,000	6,400	Wednesday	\$14.25	\$15.50
Missouri Valley Times-News Midweek	4,250	1,700	Wednesday	\$10.25	\$11.50
Missouri Valley Times-News Weekender	4,250	1,700	Friday	\$10.25	\$11.50
Times-News/Merchandiser & Weekender Combo	20,250	8,100	Wednesday/Friday	\$21.45	\$23.55
MAPLETON, IA					
Mapleton Press/Budget Booster	7,800	3,125	Thursday	\$9.50	
Mapleton Press	3,250	1,300	Thursday	\$8.00	
DUNLAP, IA					
The Dunlap Reporter	1,625	650	Thursday	\$6.00	\$7.00
REGIONAL IOWA SHOPPERS & COMMON SUPPLEMENTS					
Green Saver	42,000	16,800	Thursday	\$6.45	
Rocket	80,000	30,500	Wednesday	\$9.00	
SEWARD, NE					
Seward County Independent		2,900	Wednesday	\$11.50	\$11.50
Seward County Independent/Connection		6,900	Wednesday/Thursday	\$16.33	\$16.33
Milford Times		800	Wednesday	\$6.90	\$7.90
Connection		4,000	Thursday	\$11.50	\$11.50
Friend Sentinel		700	Wednesday	\$6.90	\$6.90
Wilber Republican		1,000	Wednesday	\$6.90	\$6.90
Crete News			Wednesday	\$9.25	\$9.25