

2019 ADVERTISING RATES

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| | READERS | CIRCULATION | PUBLICATION DATE | OPEN RATE | CLASSIFIED DISPLAY RATE |
|--|---------|-------------|--------------------|-----------|-------------------------|
| WASHINGTON COUNTY | | | | | |
| PT/Clipper/Arlington Combo | 29,375 | 11,750 | Tuesday/Thursday | \$18.25 | \$19.75 |
| Pilot-Tribune/Clipper | 28,250 | 11,300 | Tuesday | \$16.00 | \$17.50 |
| Pilot-Tribune | 7,750 | 3,100 | Tuesday | \$11.75 | |
| The Enterprise | 7,750 | 3,100 | Friday | \$11.75 | \$14.00 |
| PT/Clipper/Enterprise Combo | 36,000 | 14,400 | Tuesday/Friday | \$24.25 | \$27.30 |
| Arlington Citizen | 1,375 | 550 | Thursday | \$8.50 | \$9.50 |
| BURT COUNTY | | | | | |
| Oakland Independent | 2,000 | 800 | Thursday | \$6.75 | \$7.25 |
| Lyons Mirror-Sun | 1,500 | 600 | Thursday | \$6.25 | \$6.50 |
| The Clipper | 20,500 | 8,200 | Wednesday | \$12.50 | |
| Oakland/Lyons Combo | 3,500 | 1,400 | Thursday | \$10.25 | \$10.75 |
| Oakland/Lyons/Clipper | 24,000 | 9,600 | Tuesday/Thursday | \$19.50 | |
| MISSOURI VALLEY, IA | | | | | |
| Missouri Valley Times-News/Merchandiser | 16,000 | 6,400 | Wednesday | \$14.25 | \$15.50 |
| Missouri Valley Times-News Midweek | 4,250 | 1,700 | Wednesday | \$10.25 | \$11.50 |
| Missouri Valley Times-News Weekender | 4,250 | 1,700 | Friday | \$10.25 | \$11.50 |
| Times-News/Merchandiser & Weekender Combo | 20,250 | 8,100 | Wednesday/Friday | \$21.45 | \$23.55 |
| MAPLETON, IA | | | | | |
| Mapleton Press/Budget Booster | 7,800 | 3,125 | Thursday | \$9.50 | |
| Mapleton Press | 3,250 | 1,300 | Thursday | \$8.00 | |
| DUNLAP, IA | | | | | |
| The Dunlap Reporter | 1,625 | 650 | Thursday | \$6.00 | \$7.00 |
| REGIONAL IOWA SHOPPERS & COMMON SUPPLEMENTS | | | | | |
| Green Saver | 42,000 | 16,800 | Thursday | \$6.45 | |
| Rocket | 80,000 | 30,500 | Wednesday | \$9.00 | |
| SEWARD, NE | | | | | |
| Seward County Independent | | 2,900 | Wednesday | \$11.50 | \$11.50 |
| Seward County Independent/Connection | | 6,900 | Wednesday/Thursday | \$16.33 | \$16.33 |
| Milford Times | | 800 | Wednesday | \$6.90 | \$7.90 |
| Connection | | 4,000 | Thursday | \$11.50 | \$11.50 |
| Friend Sentinel | | 700 | Wednesday | \$6.90 | \$6.90 |
| Wilber Republican | | 1,000 | Wednesday | \$6.90 | \$6.90 |
| Crete News | | | Wednesday | \$9.25 | \$9.25 |